

INVOICE

Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500


www.local12.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
41216-1	08/19/12	August 2012	07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Crossroads Grass Root Pol	Crossroads GPS	732

Flight Dates	Order #	Alt Order #
07/30/12 - 08/06/12	41216	09765961

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914273	12	11

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	07/30/12	07/30/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 M----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 07/30/12 6:25 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV12GPH \$650.00 NM									
2	07/31/12	07/31/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	-T-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -T----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 07/31/12 6:13 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV12GPH \$650.00 NM									
3	08/01/12	08/01/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	--W----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 --W--- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/01/12 6:28 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV13GPH \$650.00 NM									
4	08/02/12	08/02/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	---T---	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 ---T--- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 08/02/12 6:07 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV13GPH \$650.00 NM									
5	08/03/12	08/03/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	----F--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 ----F-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC F 08/03/12 6:08 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV13GPH \$650.00 NM									
2 WKRC F 08/03/12 6:20 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV13GPH \$650.00 NM									
6	08/06/12	08/06/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$650.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
41216-1	08/19/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	Crossroads GPS	732	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/06/12	08/06/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	M-----	:30	1	\$650.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 08/06/12 6a Good Morn Cincinnati 6:00 AM-6:30 AM :00 \$650.00 NM Credited									
7	07/30/12	07/30/12	CBS Morning News	7:00 AM-7:30 AM	M-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 07/30/12 7:59 AM CBS Morning News 7:00 AM-7:30 AM :30 USPRTV12GPH \$350.00 NM									
8	07/31/12	07/31/12	CBS Morning News	7:00 AM-7:30 AM	-T-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 -T----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 07/31/12 7:29 AM CBS Morning News 7:00 AM-7:30 AM :30 USPRTV12GPH \$350.00 NM									
9	08/01/12	08/01/12	CBS Morning News	7:00 AM-7:30 AM	--W----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 --W---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/01/12 7:29 AM CBS Morning News 7:00 AM-7:30 AM :30 USPRTV13GPH \$350.00 NM									
10	08/02/12	08/02/12	CBS Morning News	7:00 AM-7:30 AM	---T---	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 ---T--- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 08/02/12 7:29 AM CBS Morning News 7:00 AM-7:30 AM :30 USPRTV13GPH \$350.00 NM									
11	08/03/12	08/03/12	CBS Morning News	7:00 AM-7:30 AM	----F--	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 ----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC F 08/03/12 7:29 AM CBS Morning News 7:00 AM-7:30 AM :30 USPRTV13GPH \$350.00 NM									
12	08/06/12	08/06/12	CBS Morning News	7:00 AM-7:30 AM	M-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 08/06/12 CBS Morning News 7:00 AM-7:30 AM :00 \$350.00 NM									
13	07/30/12	07/30/12	CBS Morning News	8:00 AM-8:30 AM	M-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 07/30/12 8:45 AM CBS Morning News 8:00 AM-8:30 AM :30 USPRTV12GPH \$350.00 NM									
14	07/31/12	07/31/12	CBS Morning News	8:00 AM-8:30 AM	-T-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 -T----- 1 \$350.00									

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41216-1	08/19/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	Crossroads GPS	732	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	07/31/12	07/31/12	CBS Morning News	8:00 AM-8:30 AM	- T -----	:30	1	\$350.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 07/31/12 8:21 AM CBS Morning News 8:00 AM-8:30 AM :30 USPRTV12GPH \$350.00 NM									
15 08/01/12 08/01/12 CBS Morning News 8:00 AM-8:30 AM -- W ----- :30 1 \$350.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 -- W ----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/01/12 8:23 AM CBS Morning News 8:00 AM-8:30 AM :30 USPRTV13GPH \$350.00 NM									
16 08/02/12 08/02/12 CBS Morning News 8:00 AM-8:30 AM --- T --- :30 1 \$350.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 --- T --- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 08/02/12 8:18 AM CBS Morning News 8:00 AM-8:30 AM :30 USPRTV13GPH \$350.00 NM									
17 08/03/12 08/03/12 CBS Morning News 8:00 AM-8:30 AM ---- F -- :30 1 \$350.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 ---- F -- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC F 08/03/12 8:23 AM CBS Morning News 8:00 AM-8:30 AM :30 USPRTV13GPH \$350.00 NM									
18 08/06/12 08/06/12 CBS Morning News 8:00 AM-8:30 AM M----- :30 1 \$350.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 08/06/12 CBS Morning News 8:00 AM-8:30 AM :00 \$350.00 NM <i>Credited</i>									
19 07/30/12 07/30/12 Let's Make a Deal 3:00 PM-4:00 PM M----- :30 1 \$350.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 07/30/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 USPRTV12GPH \$350.00 NM									
20 07/31/12 07/31/12 Let's Make a Deal 3:00 PM-4:00 PM -T----- :30 1 \$350.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 -T----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 07/31/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 USPRTV12GPH \$350.00 NM									
21 08/01/12 08/01/12 Let's Make a Deal 3:00 PM-4:00 PM -- W--- :30 1 \$350.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 -- W--- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/01/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 USPRTV13GPH \$350.00 NM									
22 08/02/12 08/02/12 Let's Make a Deal 3:00 PM-4:00 PM --- T-- :30 1 \$350.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 --- T-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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41216-1	08/19/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	Crossroads GPS	732	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	08/02/12	08/02/12	Let's Make a Deal	3:00 PM-4:00 PM	---T---	:30	1	\$350.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 08/02/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 USPRTV13GPH \$350.00 NM									
23 08/03/12 08/03/12 Let's Make a Deal 3:00 PM-4:00 PM -----F-- :30 1 \$350.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 -----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC F 08/03/12 3:28 PM Let's Make a Deal 3:00 PM-4:00 PM :30 USPRTV13GPH \$350.00 NM									
24 08/06/12 08/06/12 Let's Make a Deal 3:00 PM-4:00 PM M----- :30 1 \$350.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 08/06/12 Let's Make a Deal 3:00 PM-4:00 PM :00 \$350.00 NM <i>Credited</i>									
25 07/30/12 07/30/12 5p Local 12 News at Five 5:00 PM-5:30 PM M----- :30 1 \$1,000.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 07/30/12 6:24 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 USPRTV12GPH \$1,000.00 NM									
26 07/31/12 07/31/12 5p Local 12 News at Five 5:00 PM-5:30 PM -T----- :30 1 \$1,000.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 -T----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 07/31/12 5:13 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 USPRTV12GPH \$1,000.00 NM									
27 08/01/12 08/01/12 5p Local 12 News at Five 5:00 PM-5:30 PM --W---- :30 1 \$1,000.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 --W---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/01/12 5:27 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 USPRTV13GPH \$1,000.00 NM									
28 08/02/12 08/02/12 5p Local 12 News at Five 5:00 PM-5:30 PM ---T--- :30 1 \$1,000.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 ---T--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 08/02/12 5:12 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 USPRTV13GPH \$1,000.00 NM									
29 08/03/12 08/03/12 5p Local 12 News at Five 5:00 PM-5:30 PM -----F-- :30 2 \$1,000.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 -----F-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC F 08/03/12 4:54 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 USPRTV13GPH \$1,000.00 NM									
1 WKRC F 08/03/12 5:23 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 USPRTV13GPH \$1,000.00 NM									
30 08/06/12 08/06/12 5p Local 12 News at Five 5:00 PM-5:30 PM M----- :30 1 \$1,000.00 NM									

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Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	Crossroads GPS	732	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	08/06/12	08/06/12	5p Local 12 News at Five	5:00 PM-5:30 PM	M-----	:30	1	\$1,000.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS M----- Spots/Week 1 Rate \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 08/06/12 5p Local 12 News at Five 5:00 PM-5:30 PM :00 \$1,000.00 NM Credited									
31	07/30/12	07/30/12	6p Local 12 News at Six	6:00 PM-6:30 PM	M-----	:30	1	\$1,200.00	NM
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS M----- Spots/Week 1 Rate \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 07/30/12 6:28 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 USPRTV12GPH \$1,200.00 NM									
32	07/31/12	07/31/12	6p Local 12 News at Six	6:00 PM-6:30 PM	-T-----	:30	1	\$1,200.00	NM
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS -T----- Spots/Week 1 Rate \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 07/31/12 6:28 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 USPRTV12GPH \$1,200.00 NM									
33	08/01/12	08/01/12	6p Local 12 News at Six	6:00 PM-6:30 PM	--W----	:30	1	\$1,200.00	NM
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS --W---- Spots/Week 1 Rate \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/01/12 6:08 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 USPRTV13GPH \$1,200.00 NM									
34	08/02/12	08/02/12	6p Local 12 News at Six	6:00 PM-6:30 PM	---T---	:30	1	\$1,200.00	NM
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS ---T--- Spots/Week 1 Rate \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 08/02/12 6:28 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 USPRTV13GPH \$1,200.00 NM									
35	08/03/12	08/03/12	6p Local 12 News at Six	6:00 PM-6:30 PM	----F--	:30	1	\$1,200.00	NM
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS ----F-- Spots/Week 1 Rate \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC F 08/03/12 6:08 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 USPRTV13GPH \$1,200.00 NM									
36	08/06/12	08/06/12	6p Local 12 News at Six	6:00 PM-6:30 PM	M-----	:30	1	\$1,200.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS M----- Spots/Week 1 Rate \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 08/06/12 6p Local 12 News at Six 6:00 PM-6:30 PM :00 \$1,200.00 NM Credited									
37	07/30/12	07/30/12	M-F 7p-730p	7:00 PM-7:30 PM	M-----	:30	1	\$850.00	NM
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS M----- Spots/Week 1 Rate \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 07/30/12 7:13 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV12GPH \$850.00 NM									
38	07/31/12	07/31/12	M-F 7p-730p	7:00 PM-7:30 PM	-T-----	:30	1	\$850.00	NM

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Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	Crossroads GPS	732	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	07/31/12	07/31/12	M-F 7p-730p	7:00 PM-7:30 PM	- T -----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -T----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 07/31/12 7:20 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV12GPH \$850.00 NM									
39	08/01/12	08/01/12	M-F 7p-730p	7:00 PM-7:30 PM	-- W----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -- W---- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/01/12 7:26 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV13GPH \$850.00 NM									
40	08/02/12	08/02/12	M-F 7p-730p	7:00 PM-7:30 PM	--- T--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 --- T-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 08/02/12 7:10 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV13GPH \$850.00 NM									
41	08/03/12	08/03/12	M-F 7p-730p	7:00 PM-7:30 PM	----- F--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 ----- F-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC F 08/03/12 7:28 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV13GPH \$850.00 NM									
42	08/06/12	08/06/12	M-F 7p-730p	7:00 PM-7:30 PM	M-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 08/06/12 M-F 7p-730p 7:00 PM-7:30 PM :00 \$850.00 NM <i>Credited</i>									
43	07/30/12	07/30/12	11p M-F Local 12 News 1	11:00 PM-11:35 PM	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 07/30/12 11:28 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 USPRTV12GPH \$1,400.00 NM									
44	07/31/12	07/31/12	11p M-Su Local 12 News 1	11:00 PM-11:35 PM	-T-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -T----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 07/31/12 11:31 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 USPRTV12GPH \$1,400.00 NM									
45	08/01/12	08/01/12	11p M-F Local 12 News 1	11:00 PM-11:35 PM	-- W----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -- W---- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/01/12 11:13 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 USPRTV13GPH \$1,400.00 NM									
46	08/02/12	08/02/12	11p M-F Local 12 News 1	11:00 PM-11:35 PM	--- T--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646



Invoice #	Invoice Date	Invoice Month	Invoice Period
41216-1	08/19/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	Crossroads GPS	732	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	08/02/12	08/02/12	11p M-F Local 12 News 1	11:00 PM-11:35 PM	---T---	:30	1	\$1,400.00	NM
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 08/02/12 11:23 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 USPRTV13GPH \$1,400.00 NM									
<hr/>									
47	08/03/12	08/03/12	11p M-F Local 12 News 1	11:00 PM-11:35 PM	----F--	:30	1	\$1,400.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 ----F-- 1 \$1,400.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC F 08/03/12 11p M-F Local 12 News 11 11:00 PM-11:35 PM :00 \$1,400.00 NM									
<hr/>									
48	08/06/12	08/06/12	11p M-F Local 12 News 1	11:00 PM-11:35 PM	M-----	:30	1	\$1,400.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 M----- 1 \$1,400.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 08/06/12 11p M-F Local 12 News 11 11:00 PM-11:35 PM :00 \$1,400.00 NM									
<hr/>									
49	07/30/12	07/30/12	Letterman	11:35 PM-12:35 XM	M-----	:30	1	\$450.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 M----- 1 \$450.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 07/30/12 11:59 PM Letterman 11:35 PM-12:35 XM :30 USPRTV12GPH \$450.00 NM									
<hr/>									
50	07/31/12	07/31/12	Letterman	11:35 PM-12:35 XM	-T-----	:30	1	\$450.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 -T----- 1 \$450.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 07/31/12 12:33 AM Letterman 11:35 PM-12:35 XM :30 USPRTV12GPH \$450.00 NM									
<hr/>									
51	08/01/12	08/01/12	Letterman	11:35 PM-12:35 XM	--W----	:30	1	\$450.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 --W---- 1 \$450.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/01/12 12:30 AM Letterman 11:35 PM-12:35 XM :30 USPRTV13GPH \$450.00 NM									
<hr/>									
52	08/02/12	08/02/12	Letterman	11:35 PM-12:35 XM	---T---	:30	1	\$450.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 ---T--- 1 \$450.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 08/02/12 11:59 PM Letterman 11:35 PM-12:35 XM :30 USPRTV13GPH \$450.00 NM									
<hr/>									
53	08/03/12	08/03/12	Letterman	11:35 PM-12:35 XM	----F--	:30	1	\$450.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 ----F-- 1 \$450.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC F 08/03/12 Letterman 11:35 PM-12:35 XM :00 \$450.00 NM									
<hr/>									
54	08/06/12	08/06/12	Letterman	11:35 PM-12:35 XM	M-----	:30	1	\$450.00	NM

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Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646



Invoice #	Invoice Date	Invoice Month	Invoice Period
41216-1	08/19/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	Crossroads GPS	732	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> 08/06/12 <u>End Date</u> 08/12/12 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 08/06/12 Letterman 11:35 PM-12:35 XM :00 \$450.00 NM Credited									
55	07/30/12	08/06/12	5p Local 12 News at Five	5:00 PM-5:30 PM	--WTF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> --WTF-- <u>Spots/Week</u> 1 <u>Rate</u> \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC F 08/03/12 5:09 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 USPRTV13GPH \$1,000.00 NM									
56	08/03/12	08/03/12	6a Good Morn Cincinnati	6a-7a	----F--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC F 08/03/12 6:12 AM 6a Good Morn Cincinnati 6a-7a :30 USPRTV13GPH \$700.00 NM									
57	08/03/12	08/03/12	M-F 9a-10a	9a-10a	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC F 08/03/12 9:23 AM M-F 9a-10a 9a-10a :30 USPRTV13GPH \$350.00 NM									
58	08/03/12	08/03/12	The Price is Right	11a-12p	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC F 08/03/12 10:59 AM The Price is Right 11a-12p :30 USPRTV13GPH \$1,200.00 NM									
59	08/03/12	08/03/12	4p Local 12 News at Four	4p-5p	----F--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC F 08/03/12 4:29 PM 4p Local 12 News at Four 4p-5p :30 USPRTV13GPH \$850.00 NM									
60	08/03/12	08/03/12	5p Local 12 News at Five	5:30 PM-6:00 PM	----F--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC F 08/03/12 5:53 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 USPRTV13GPH \$1,400.00 NM									
61	08/03/12	08/03/12	Local 12 News at Noon	12p-1230p	----F--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC F 08/03/12 12:20 PM Local 12 News at Noon 12p-1230p :30 USPRTV13GPH \$1,400.00 NM									
62	08/03/12	08/03/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Dallas, TX 75284-1646



Invoice #	Invoice Date	Invoice Month	Invoice Period
41216-1	08/19/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	Crossroads GPS	732	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
62	08/03/12	08/03/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	- - - F - -	:30	1	\$450.00	NM
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WKRC	F	08/03/12	5:40 AM	5a Good Morn Cincinnati	5:30 AM-6:00 AM	:30	USPRTV13GPH	\$450.00 NM
<u>Total Spots</u>						53			

Payment Terms 30 Days

<u>Gross Total</u>	\$40,150.00
<u>Agency Commission</u>	\$6,022.50
<u>Net Amount Due</u>	\$34,127.50

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